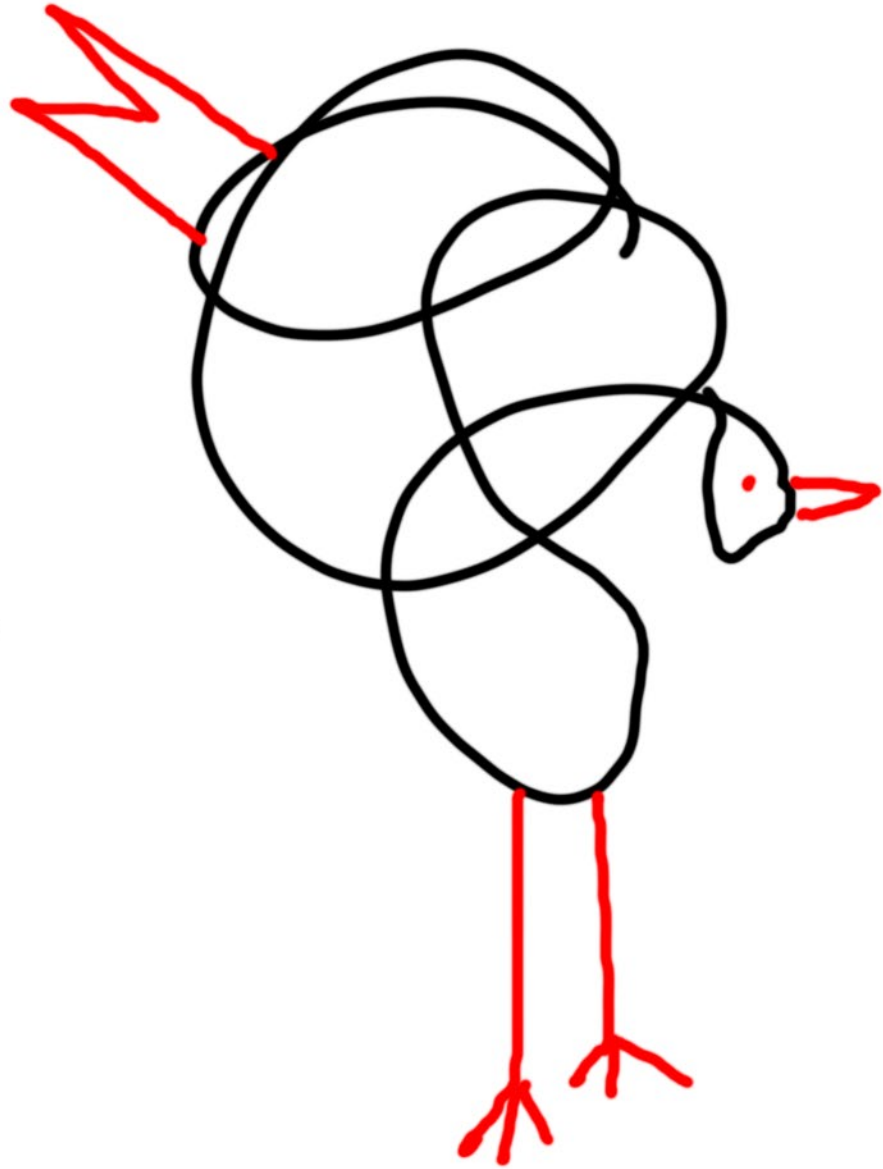
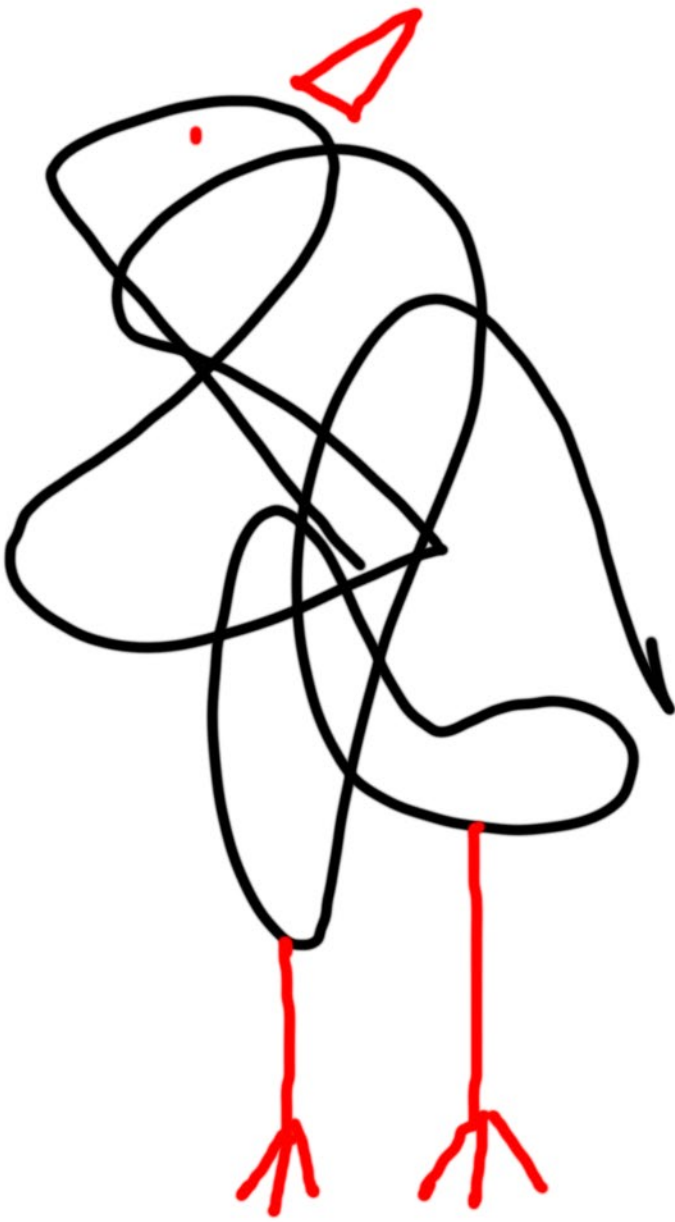




EMILY SHEPARD'S
QUICK Guide
to:

VISUAL THINKING



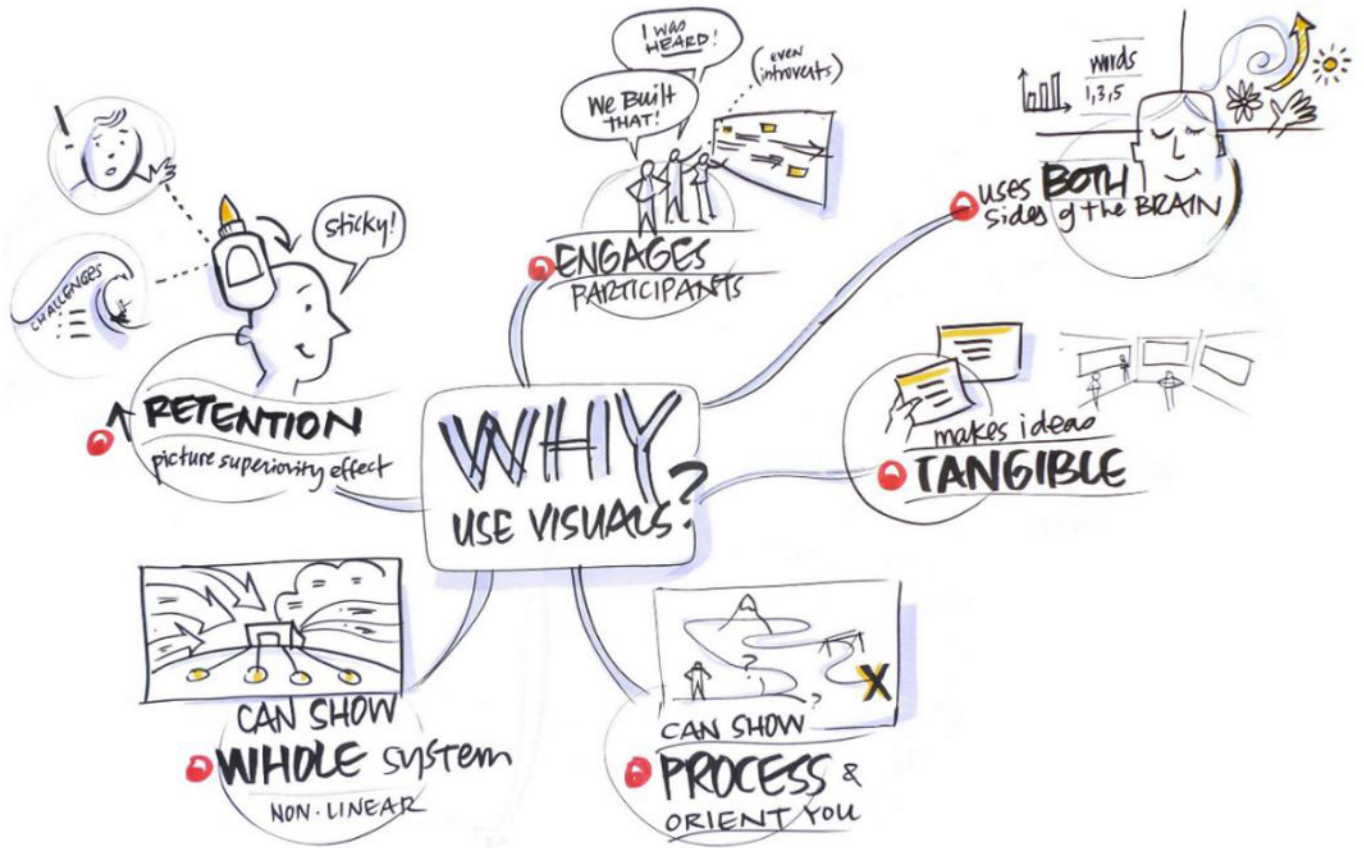


BLACK = the original scribble

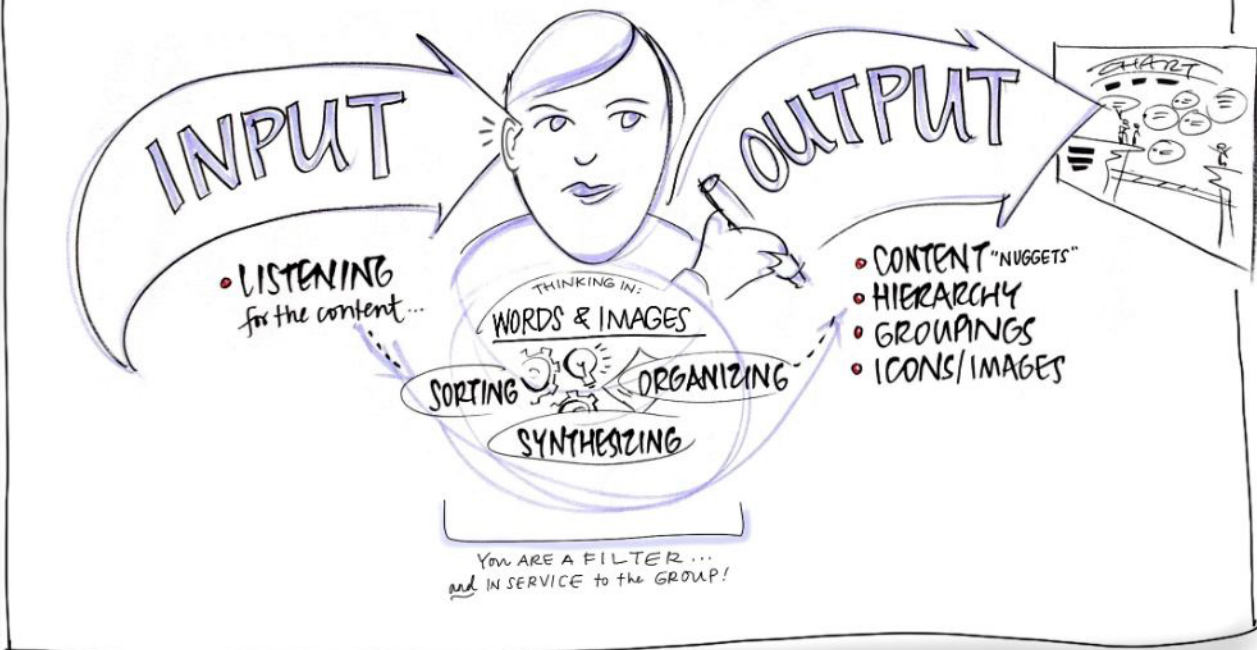
RED = lines added to make a BIRD!

THIS was an EXERCISE from Dave Gray of X-PLANE... THAT reminds us we are HARDWIRED to see IMAGES!

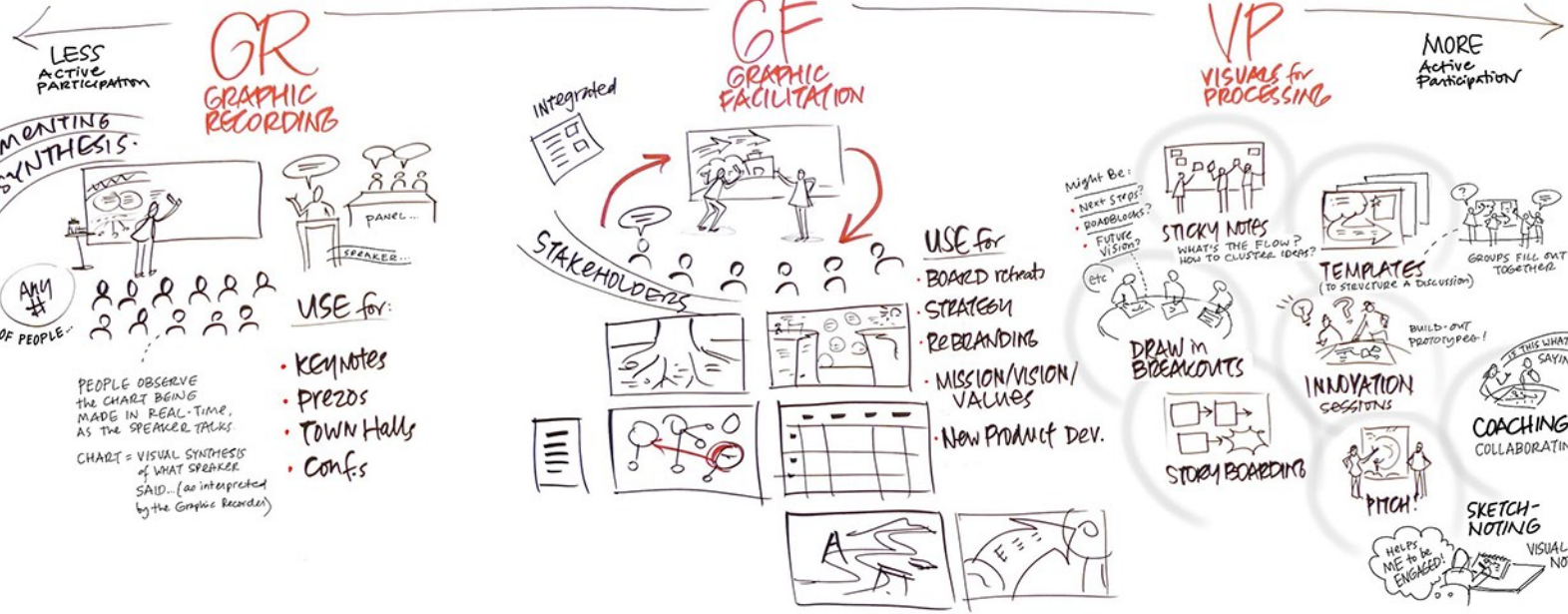




the PRACTICE of GRAPHIC FACILITATION



USING VISUALS w/GROUPS AND WITH/FOR YOURSELF!



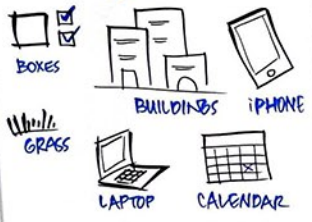
MAKE it

VISUAL!

from EMILY SHEPARD
GRAPHIC DISTILLERY.COM

YOUR ALPHABET:

LINES



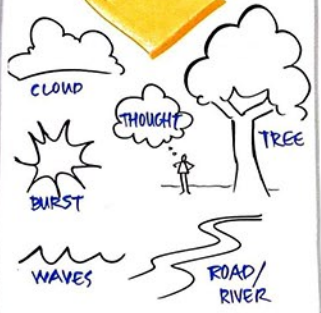
CIRCLES



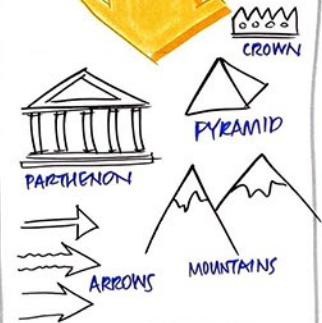
ELLIPSES



SQUIGGLES



TRIANGLES

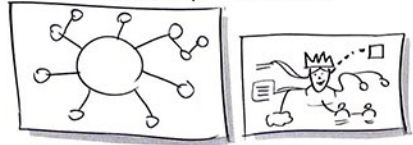


PEOPLE



SOME STRUCTURES:

MIND MAP



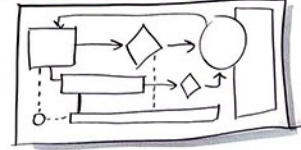
JOURNEY



METAPHOR



PROCESS FLOW



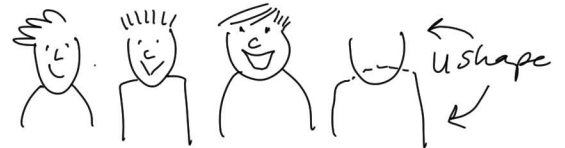
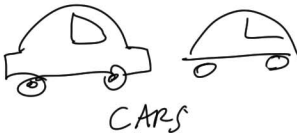
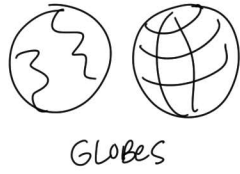
from... **LINES** ||| // // // // // // //



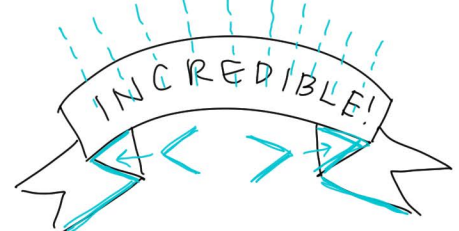
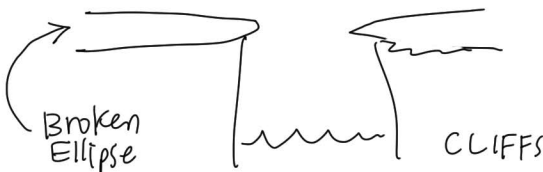
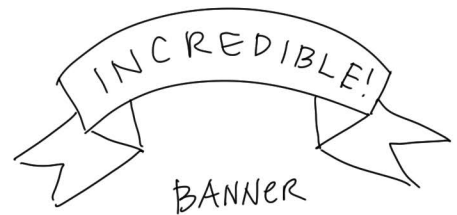
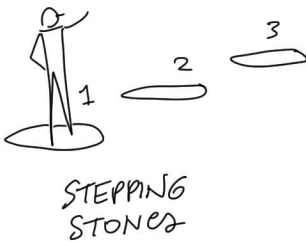
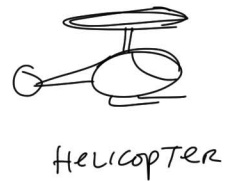
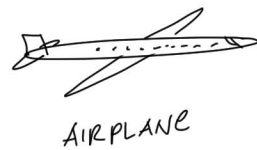
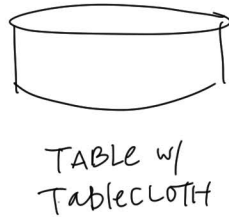
☐ Bullet Point
☐ It's Square!

from **CIRCLES**

- Bullet Points
- The Classic!



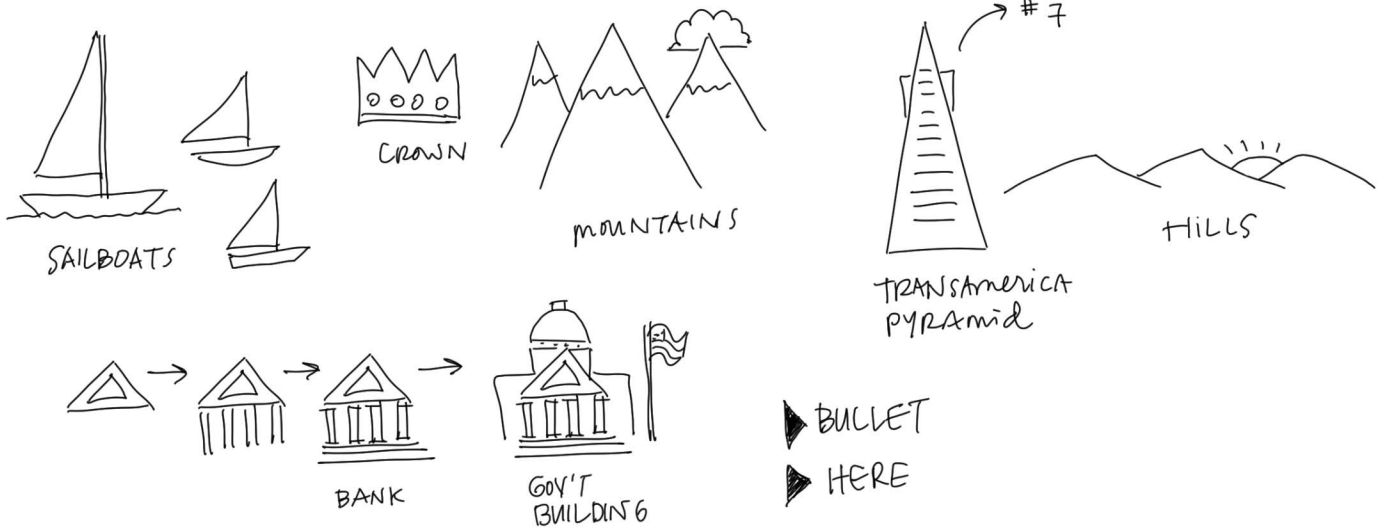
from **ELLIPSES**



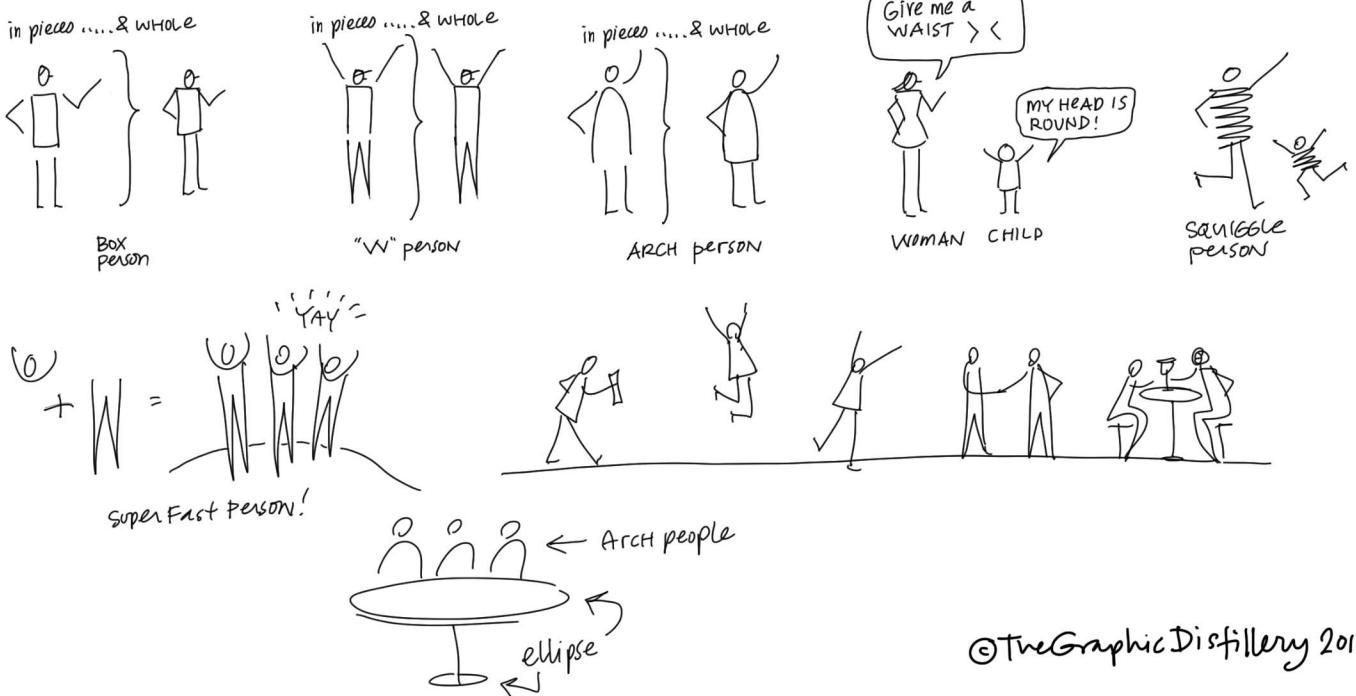
from SQUIGGLES



from TRIANGLES



PEOPLE

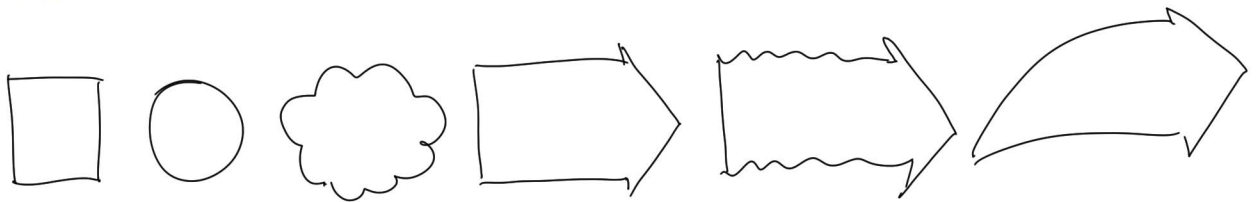


PLACE

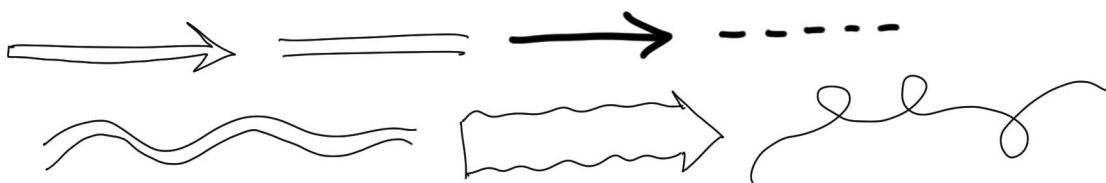
OVERLAP & SCALE!



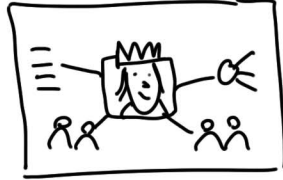
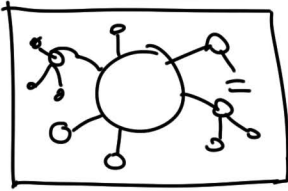
CONTAINERS



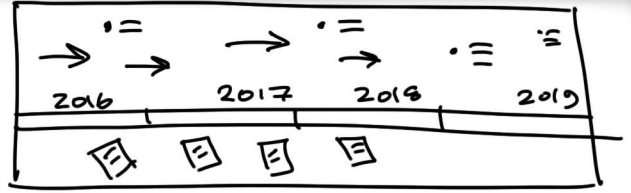
CONNECTORS/ DIVIDERS



STRUCTURES



• MIND MAPS



• TIMELINE

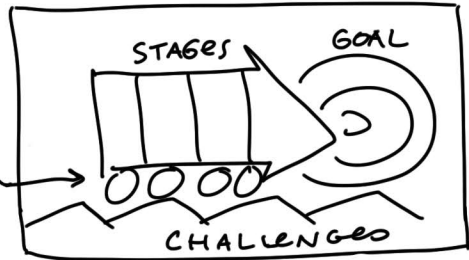


• STORYBOARD



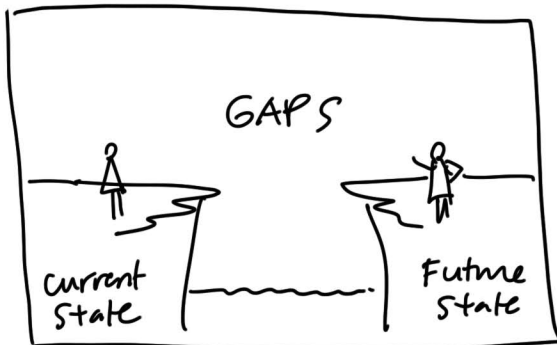
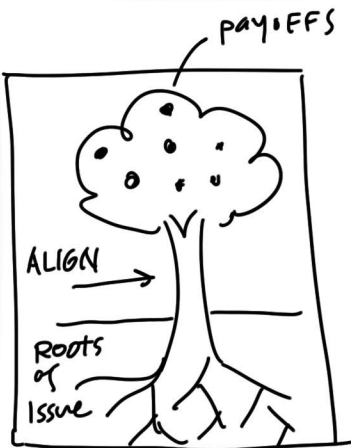
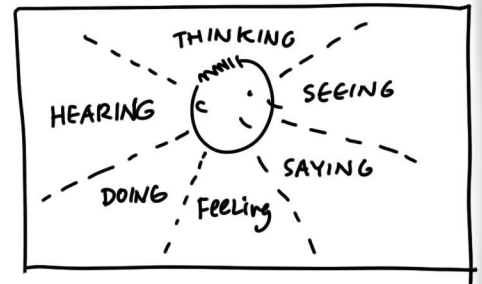
SUCCESS FACTORS

GOVE.com "GRAPHIC GAMEPLAN"



• SCHEMATICS

DAVE GREY "EMPATHY MAP"

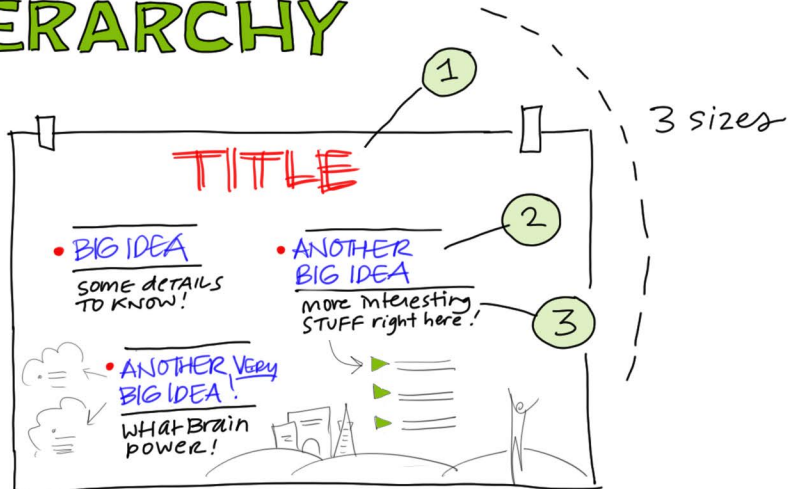


• METAPHORS

HIERARCHY



Hierarchy has to do with SIZE... & COLOR!



COLOR

Keep it SIMPLE! 3-4 colors... USE color to show different levels of INFORMATION

LISTENING tips

LISTEN for the "Juicy orange"



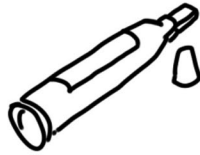
well I've thought about this a lot... and it seems to me we gotta just **Build more diverse Teams!**

We thought about making it modular, and talked about color coding, but in the end we just agreed we must **change the package!**

our idea is yogurt in a **tube!** Jenny said that had been done... but then we agreed that tube would be a **square shape with easy open lid**

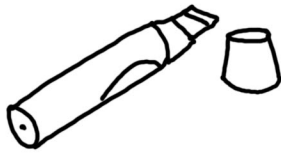


SUPPLIES



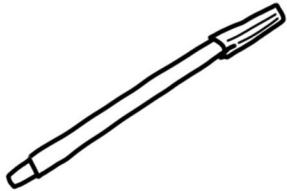
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NOTE:

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